UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): 01/08/2020

NATURAL ALTERNATIVES INTERNATIONAL, INC. (Exact name of registrant as specified in its charter)

Commission File Number: 000-15701

Delaware (State or other jurisdiction of incorporation) 84-1007839 (IRS Employer Identification No.)

1535 Faraday Avenue, Carlsbad, CA 92008 (Address of principal executive offices, including zip code)

760-736-7700 (Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the

ionowing provisions.		
□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)		
□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)		
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))		
□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))		
Securities registered pursuant to Section 12(b) of the Exchange Act:		
Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common	NAII	NASDAQ
Indicate by check mark whether the registrant is an e Securities Exchange Act of 1934.	emerging growth company as defined in Rule 405 of t	he Securities Act of 1933 or Rule 12b-2 of the
Emerging growth company \square		
If an emerging growth company, indicate by check n revised financial accounting standards provided purs	nark if the registrant has elected not to use the extendenant to Section 13(a) of the Exchange Act. \Box	ed transition period for complying with any new or

ITEM 8.01 OTHER EVENTS.

Under the registrant's Stock Repurchase Program, Natural Alternatives International, Inc. ("NAI") may, from time to time, purchase shares of its common stock, depending upon market conditions, in open market or privately negotiated transactions. The Program is limited to amounts previously approved by the Board of Directors. On January 8, 2020, the NAI Board of Directors authorized an increase in the authorized amount the Company can use to purchase its common shares pursuant to the Stock Repurchase Program by an additional \$2 million.

On January 13, 2020, Natural Alternatives International, Inc., a Delaware corporation ("NAI"), issued a press release announcing its Board of Directors has authorized the repurchase of up to an additional \$2 million of its common shares. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated by reference herein.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits.

99.1 Press Release of NAI issued on January 13, 2020.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Natural Alternatives International, Inc. a Delaware corporation

January 13, 2020

By: /s/ Mike Fortin

Mike Fortin, Chief Financial Officer



Natural Alternatives International, Inc. Announces Increase in its Stock Repurchase Plan

Carlsbad, Calif., January 13, 2020 /PRNewswire/ -- Natural Alternatives International, Inc. ("NAI") (Nasdaq: NAII), a leading formulator, manufacturer and marketer of customized nutritional supplements, today announced its Board of Directors authorized a \$2.0 million increase to its stock repurchase plan bringing the total plan authorized repurchase amount to \$9.0 million. Under the repurchase plan, NAI may, from time to time, purchase shares of its common stock, depending upon market conditions, in open market or privately negotiated transactions. Since September 30, 2019, we have purchased an additional 253,155 shares of our common stock under this plan bringing our total plan purchases to date to 1.1 million shares. At present there is \$1.8 million remaining available for stock repurchases under the plan.

NAI, headquartered in Carlsbad, California, is a leading formulator, manufacturer and marketer of nutritional supplements and provides strategic partnering services to its customers. Our comprehensive partnership approach offers a wide range of innovative nutritional products and services to our clients including: scientific research, clinical studies, proprietary ingredients, customer-specific nutritional product formulation, product testing and evaluation, marketing management and support, packaging and delivery system design, regulatory review and international product registration assistance. For more information about NAI, please see our website at http://www.nai-online.com.

This press release contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 that are not historical facts and information. These statements represent our intentions, expectations and beliefs concerning future events, including, among other things, our financial condition, and our ability to acquire our own shares on a reasonable basis, as well as future economic conditions and the impact of such conditions on our business. We wish to caution readers these statements involve risks and uncertainties that could cause actual results and outcomes for future periods to differ materially from any forward-looking statement or views expressed herein. NAI's financial performance and the forward-looking statements contained herein are further qualified by other risks including those set forth from time to time in the documents filed by us with the Securities and Exchange Commission, including our most recent Annual Report on Form 10-K.

CONTACT – Michael Fortin, Chief Financial Officer, Natural Alternatives International, Inc., at 760-736-7700 or investor@nai-online.com.

Web site: http://www.nai-online.com/

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